

The systems and complexity behaviours minefield

Inclusive. Herd / group. Enthusiasm. MORE – influenced by the few. Dependence. Flighty/ short term.

Naïve enthusiasts
'This tool will change the world'

Wants: change
Will see you as: an inspiration or a killjoy
How to engage: ask naïve questions, draw them into the tougher challenges

'our tools are right'

Systems populisers – oversimplifiers
'I want a following'

Wants: likes, shares, followers
Will see you as: a fan – or a source
How to engage: flatter, ask naïve questions, draw into the robust old stuff

'The right way to change the world'
(power to)

All four 'behaviour types' claim: **this is** systems | complexity | cybernetics

IP, money, (power over)

Wants: people to stand there in their wrongness and be wrong
Will see you as: 'wrong' (or 'right')
How to respond: engage, talk about what works in context

Curmudgeons
'Why don't people listen to me?'



'your tools are wrong'

Wants: followers locked in, ground poisoned for anything else
Will see you as: a disciple – or a problem
How to engage: tease, never flatter, draw into the swampy lowlands of practice

Gooroos
'Intellectual property' and power

Exclusive. Individuals. Grumpiness. FEW, seeking to lead the many. Independence. Persistent / long term.

Star Wars
curmudgeon











I asked Midjourney
AI to generate me
a bunch of
curmudgeons.
For some reason,
they all came out
as men?
But then AI bias is
well known.
Some of them
have a real charm



This one is
clearly
Bertrand
Russell on
hallucinogens







